Re-‘art’-iculating Orientalism: Musings on Said and Gérôme

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Figure 1: Jean-Léon Gérôme, The Snake Charmer (1880)

The black man is lord of the people of the East.

–Al-Baladhuri

Yet the desert is full of Zanj married to Arab wives, and they have been princes and kings and have safeguarded your rights and sheltered you against your enemies.

–Al-Jahiz

What does critical discourse do? [...] direct critics’ attention to [...] function. [...] Much as it may seem to be an impoverishing view [...] this particular kind of functionalism has had, on the whole, a salutary effect. It has done away with empty rhetorical testimonials proclaiming a work’s greatness or humanistic worth. [...] it has made it possible for critics to talk seriously.
It is an irony of sorts, to begin an essay on Edward Said with a reference cited by Bernard Lewis, but the world of the “Orient” and “Orientalists” and their critics is replete with irony, contradiction, and oxymorons. This is further compounded by an evocation of Gérôme, and in particular the Gérôme piece that is used to draw attention to, and then to focus Said’s argument. Gérôme’s provocative and seductive image of Muslim decadence and dissolution becomes the gateway to understanding a critique of Orientalism – the rationalization of empire based on the degeneration of once powerful peoples.

I want to draw attention to this thesis – not to refute it, but to refine it. I want to point to its nuances and allow them to speak to and of the peoples inherent to the construction of the Orient by scholars that Said claimed to admire, and those who are his and their putative acolytes. Peoples who, Marx would have argued, are “without history.” I should admit here, that like many, I had misread Said. This appears to be a feature for both those who love and who loathe him. My angst was somewhere in between, occasioned by the “company” Said kept. As an Africanist, I was driven by the perceived slight of Africa and Africans in his construction of the “Orient.” In that, I am still not assured that his vision was broad enough for such inclusion. Yet, it is clear that those he admired, and many who wrote after him, neither offered nor fathomed African participation in this “Orient.”

To that point, Said’s embrace of the works of Fernand Braudel and Janet Abu-Lughod, and their fundamental absenting of Africa from the discourses that their particular analyses spurred, is a serious slight in a community dedicated to notions of progressive historicism. This is further complicated by those who follow, and seemingly lionize, the Annalystes without critiques of their adherence to Enlightenment theses of difference; the seeming inability of some to detach themselves from the privileges and legacy of empire, and their distortions; and the problems inherent in not speaking to the processes of constructing histories in a world dominated by race and the racialization of knowledge. This is, in large part, Ann Du cille’s critique of colleagues who are the main proponents of the “subaltern” school, yet have managed to skirt Africa and Africans as well.5

To his credit, Said recognizes the power of discourses such as those lodged in Afrocentrism to disrupt and then reconstrucitve critiques of modernity and its devices. However, even his treatment of this is in passing. They are not significant to his argument. As such, Said, those he praises, and those who follow, fail to recognize the historically “abiding presence” – to paraphrase Morrison – of Africa, Africans, and their diasporas.

I want to talk seriously here. Of course, the “Orient” I conceptualize begins centuries – even millennia – before Said’s preoccupation with modern imperialism. It is, however, a concept of the “Orient” that undergirds all attempts to separate “East” from “West.” It is at least as old, in Western eyes, as Homer and Herodotus. But even there, Africa and Africans are part of this space that is about to become “Orientalized.”6 It is an Orient inclusive of Africa that runs counter to the elisions of Braudel, Abu-Lughod, and company.

Closer to Said’s starting point – the medieval and Renaissance – was a conceptualization that saw Africa as the “closest” of all “Oriental” space – “Middle India.”7 With this among the
documents of Christian and Muslim chroniclers was an “Oriental” Africa made so by interlocking political economic relations with the Indian Ocean well before the rise of Islam, and with the Mediterranean Basin through Islam’s high point and beyond its demise in the West.8

At the moment that Said begins his critique – the late eighteenth, early nineteenth centuries – the “Orient” seems infused with “Africa,” though many historians and cultural critics of the era seem to be unable to bring themselves to this realization. In his critique of the cultural and socio-political economic representational power of Aida, Said speaks to Africa, if only obliquely. Cairo has a “massive centrality to Africa”; the Pasha Ismail is the “Emperor of Africa”; by implication, Egypt, as the trope of Orientalism, is Africanized.9

The essential storyline of the opera – the conflict between the Egyptian and Nubian states – is both complicated and understood in the “racialized” love affair between an Egyptian prince and an Ethiopian princess. That Rhadames finds Aida beautiful lends itself to one of the paradoxes of Orientalism that extends all the way back to medieval European anxieties. That an Egyptian pasha and Verdi choose a “black” woman as the protagonist in an “Arab”/European celebration of nation-state and empire provides more complication in the direction which I choose to explore. These are in line with Jeffrey Cohen’s observations on the perils of “saracen Enjoyment.”10 Conceptually, this is also where Said’s reading of Orientalism becomes more complex if we are to refer to Sibel Bozdoğan’s essay, “Journey to the East: Ways of Looking at the Orient and the Question of Representation.” Bozdoğan suggests there are other ways of “reading” the “Orient” – even through the “cataloguing” of Orientalists themselves. Her evocation of Schumacher and Foucault, and through them by extension Lyotard, Barthes, and Morrison, speak to issues of representation, reading, and the agency of the subject in relation to the artist/author that question – in Schumacher’s language – the differences between “point of view” on one hand, and “standpoint” on the other.11

Orientalists found the Orient both beautiful and dangerous. That artists, such as Gérôme, found the African type in the Orient posed another dangerous beauty that has been elided by modern scholars of all persuasions, and that now, as Cohen has argued, challenges “epistemological paradigms,” particularly those which are racially constructed.

These epistemological paradigms are the “stereotypical opposition[s]” that Linda Nochlin suggests we need to avoid. For her, this involves serious engagement with the “unconscious political presuppositions” that rest alongside of conscious and overt assertions of the political aesthetic – “those consciously formulated political programs or commissions.” By implication, Nochlin’s assertion leads to the possibilities that even the pre-ordained “conscious inscription of the political in the work of art” is flanked, and sometimes countered by “unconscious” socio-political economic dynamics that often elude and/or “escape” the artist/author; that complicate the responses of the audience; and, that focus on the subjects’ abilities to empower. What Nochlin’s brief indicates is another way of identifying and interrogating the power of the subaltern in the very works intended to define, categorize, and delimit that power, and of course, the individuals who wield it. She also points, again, to the limitations of many progressive historians in their failure to recognize and to analyze these subjects.
Mark Ledbury’s review of Todd Porterfield’s *The Allure of Empire: Art in the Service of French Imperialism 1798–1836* and Darcy Grimaldo Grigsby’s *Extremities: Painting Empire in Post-Revolutionary France* point to Edward Said’s legacy in helping to shape and redirect discourses. Their work, in particular Grimaldo Grigsby’s, speak to the possibilities of refining Said’s thesis and providing it with more nuance, greater complexity – if that is at all possible, given Edward Said – and far greater inclusivity. Take, for a moment, Ledbury’s assertion that the deep analyses in both these works are made possible by

a path made feasible by the profound influence of Edward Said’s discussion of how the physical expansion of empires and colonization of peoples in the latter half of the nineteenth century was foreshadowed and prepared by a cultural creation of the Oriental “Other.”

This should be coupled with Grimaldo Grigsby’s reconceptualization of that “Orient” as encompassing spaces as far afield as Greece, Egypt, Senegal, and Haiti; and specifically adding the “black” – the African – into an explicit demography she defines as “Oriental.” Grimaldo Grigsby’s attention to race in this quite bold way seems a game-changer in regards to how one might define – or re-define, and re-discover – the “Orient,” and re-articulate Orientalism.13

The new historiography epitomized in Grimaldo Grigsby’s work – an historiography characterized by close readings in material culture – offer what Ledbury calls the possibility to “complicate the discourse of the ‘colonizer and colonized.’”14 Would that it prompted the “colonized” to speak; or that their speech was recognized, given that they do “speak,” in spite of the imaging of others. However, their own prodigious efforts notwithstanding, this is not what either Porterfield or Grimaldo Grigsby achieve. Theirs is not an interrogation of the subject; it is the artist/author that is central to their inquiries. Yet they – in particular, Grimaldo Grigsby – broaden the context of the Orient; diversify its demography; literally, provide more color; and imply greater agency for the subjects of empire. Here, the stage is set for another type of interrogation of Gérôme.

It is here that Ledbury evokes Walter Friedlaender in his own observations of the “nature and complexities” of “Orientalisms,” plural.15 In that, Ledbury urges us to “countenance [the] extremities of interpretation.” For the critics of “Orientalism” this could mean the inclusion of Africa and Africans as “oriental” – even “Arab,” “Turk,” “Persian,” “Mughal.”16 This might be the “wedge” that prompts all sides to let these “subjects” speak. It allows for the question of “What does the act of ‘posing’ – the ‘pose’ – say? What is the ‘agency’ inherent in the poser/subject? What are the powers inherent in self-representation; what do demeanor, dress, armament, accoutrement, say of presence and power?”

In other words – those explicitly of Ledbury, and implicitly of Grimaldo Grigsby – when does the subject “transgress”? Does the subject, through pose and depiction, suggest a potential threat to empire? Does the subject resist the “unabashedly propagandistic” assumptions conventionally attributed to these works from all quarters? Does the subject and the pose – imagined or not –
constitute an unconscious manifestation of “propaganda” in its own right – not on the part of the author/artist, but on that of the poser/subject? Has the image – in that cultural cliché – taken on “a life of its own”? Is it displaying a life that it possessed prior to its “orientalization”? These questions take us back to the Gérôme piece that fronts this essay, *The Snake Charmer* (1880) (see Figure 1, page 61).

The dissemination of *The Snake Charmer* probably reached its widest possible audience as the cover for Said’s *Orientalism*. There, I believe it helped to convey the message inherent in Said’s critique, the construction of the “Orient.” This “Orient” was a political economic device intended to justify empire, its excesses, its definitions, and its structures through its imaging of the “other.” In this space, it might be argued that the conventional readings of this piece achieve just that across the political spectrum.

Conventionally, we are treated to an imaging of this “Oriental” world that is dissolute, decadent, debauched, and in decline. If one were to explore the psycho-sexual along the lines of Grimaldo Grigsby, homosexuality and pedophilia are inscribed as well. However, in the vein of Said’s appeal that we talk seriously, yet without conjuring interpretations that Ledbury might label “extreme,” there is at least one other reading in this decrepit band of men that lends itself to Grimaldo Grigsby’s expanded definition of the “Orient.” The composition the group – its demography – challenges the conventions of traditional definitions of the “Orient” and “Orientals,” center, left and right.

Some of the men in this painting are quite dark – black, even. Phenotypically, they might be racialized as “African”; yet, “culturally,” they are “Oriental,” even “Arab.” Gérôme presents this possibility over and over. *A Street Scene in Cairo* (see Figure 2 below), *Dispute d’[sic]Arabes* (see Figure 3 below), *Old Clothing Merchant* (see Figure 4, page 66), *The Dance of the Almeh* (see Figure 5, page 66) all illustrate this – they complicate the notions of the “Orient,” the “Oriental,” and the “Arab.” The complication occurs in ways that are mundane, commonplace, “ordinary.” They are there; mostly men. Men being entertained; men in commerce; men in dispute. Their ordinary, commonplace comings and goings actually strengthen their organic presence in these compositions, and undergird my argument about the ubiquity that presence. They are there because this is their world; they are there because this is their “Orient.”
Yet, this particular reading of Gérôme does nothing to nuance the post-discursive critique of Said other than to argue that the subjects of empire are diverse, and that they interact; they engage one another.

One needs to get closer to Gérôme. I wonder about Gérôme’s critics and what they saw. I wonder if they and I see the same things, yet read them differently, but similarly; if they see images that disturb the possible order of empire, while I marvel in the political economic aesthetics of its disruption? Clearly, while I see the precision and technical genius of these pieces, I am not given to disposition of a rather clinical “coldness” that many have ascribed to them. On the contrary, in spite of my own rather radical persuasion, I find myself seduced by Gérôme’s work – taken by their warmth, their vibrancy, by the fact that some of his subjects cannot be contained or restrained. Again, they are “dangerous.”

Writing in 1904, in commemoration of Gérôme’s passing, R. W. Glessner spoke of the critical reduction of Gérôme and his work to that of a “second-rate master,” in spite of the fact that his work was “the quintessence of refinement as regards execution,” and yet, possibly because – and this in my speculation – he was also regarded as a populist painter. “[H]e was always pre-eminently a painter for the multitude.”17 What was it that a “multitude,” in the context of imperial France – or empire anywhere – might walk away with having encountered the work of Gérôme? Clearly, not all of it, but enough of it might reveal the tensions between the conscious and unconsciously “formulated political programs”? Might an audience muse – in part – on the power arrayed against empire, rather than simply the right to it?

Consider, for a moment his subjects – in particular, the males; and then, specifically, the black males. Many of them are men-at-arms. In spite of The Snake Charmer (or possibly in subtle concert with it, given the array of weapons in this motley crew’s possession), these subjects are confident and self-possessed.
Black men-at-arms. Presented by an “Orientalist.” How should the “Orient,” the “Oriental,” and the “Orientalized” space be reconsidered from this starting point – from this “standpoint,” to evoke Schumacher? If we thought of Lyotard, here, the “standpoint” of the subject – his (or her) “posting” – a “post” in Lyoyard’s “Postmodernity,” is the position from which the critique of one’s circumstances begins. That critique is the break with those circumstances – a challenge to them. Do the gazes of Gérôme’s subjects challenge? Do they resist colonial imposition? Do they defy the propaganda of imperial subservience – and, in a black face, no less? How is the “subaltern” known, and re-known? Here, I want to play on the notion of the subaltern in military parlance – a person of power and significant force – as much a possible detriment to the fortunes of empire, as an expeditor of them. Take the implications of Lt. Colonel Edward Money, Imperial Ottoman Army, Late Captain Bashi-Bazouks’ tale of twelve months among such men-at-arms.

Figure 6: Ottoman postcard, Bachibozausks (date unknown)

[W]ild animals [...] their insanity [...] every man, besides being booted and spurred wore a sword, pistols, dagger or knife as the case might be [...] a murderous looking carbine about seven feet long [...] and his steed awaiting him outside [...] their remarkable skill in horsemanship [...] this power [...]
Lt. Colonel Edward Money notwithstanding. Sharp and long blades aside; pistols sashed; rifles slung; dogs [?] leashed; the real power – the real “danger” – in Gérôme’s work lay in the subjects’ gaze – rather than that of the artist/author. What if the subjects “engage” the author/artist, and in so doing, engage the empire – in fact, confront it? What if their gaze is not one of submission or docility, but pride; even fierceness, determination? What if they stare back, eyes unlowered? Is this the subtle, yet not so subtle, razored-edge of resistance? Here, Glessner celebrates the realism inherent to many of Gérôme’s pieces; their “savoring [...] of [...] the power of man.”20 Which “man”? Which “men”?

Glessner goes on to quote Delacroix to illustrate the perception of Gérôme’s power: the ability to “transform an odious thing to a thing of art.”21 This is the ability to “transform” the black body into a thing of power (of course, it already was/is, yet for the conscious political project of imaging empire, and the public it was to “serve,” this could not be the convention). This was the placement of black bodies, and all they imply, within the purview of the “Orient.” And then, unwittingly – or so it would seem – to bid these bodies to “speak”; to acknowledge their gaze. And in that gaze, their power.

Figure 7: Jean-Léon Gérôme, The Bashi Bozouk (1869)
The Bashi Bazouk (1868, see Figure 7, page 68) – sometimes, more pointedly, The Black Bashi Bazouk – both the image, and its more phenotypically directed eponym, tell a story. The painting aside, what does some critic’s titling of this work as “black” tell us of a certain class of military personnel in the “Orient”? Does it suggest a variegated demography which has simply not been adequately analyzed within the context of the given conceptual space? Does the Bashi Bazouk evoke power in his own right? The “Bashi-Bazouk!” “Captain Haddock.” Tintin – sourced in popular culture, but not quite sufficiently “racially” othered? What might that mean? How might such a racial awareness – an awareness of difference in this “Orient” – alter our terms of engagement, and the kinds of analyses and critiques that might flow from such adjustments?

If Gérôme has “captured” his subjects, what is it he has “caught”? And are he and his audiences aware of the “catch” – its powers, its dangers? As in Lt. Colonel Money’s description, this man is armed to the teeth. The carbine off the left shoulder; pommels of pistols and knives protruding from his cummerbund. Money’s allusions are bound up in turn-of-the-nineteenth century depictions that helped to shape not only the “Orient” but the medieval and chivalry as well. Here, Sir Walter Scott’s “orientals” are also black men of considerable force and malevolence. In part, their dangerousness is known through their elegance; the ease of their luxuriant posture. Their “silver” and “silks”; their dangerous and exotic weapons; their exquisite and extraordinary mounts – the very things that a Renaissance Europe would covet and that a modern Europe would seek through expropriation – were forces of their definition.22

Gérôme’s Bashi-Bazouk is of the same type; he is in pedigree. There are his weapons. There is the opulence of his silks; the flash of his headgear. Then, there is his gaze. His demeanor, what a French public might ascribe to as his “hauteur” – the disregard – the arrogance, as it were – of a subject person. The “posture” (again, with Lyotard in the background) of a “subservient” who either had not recognized his subservience or had chosen to resist it. Here is the “Oriental” subverting the “Orient” and a host of accompanying racial presumptions. This gaze might be charged as a “postmodern” statement – a resistance to colonialism and its structures.

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The point here is not complicated. If while sitting in Oxford, Paris,

or New York you tell Arabs or Africans that they belong to a basically sick or unregenerate culture, you are unlikely to convince them, they are not going to concede to you your essential superiority or your right to rule them despite your evident wealth and power.23

Full circle. In the call for serious discussion, Said is quite right here. And while I recognize that I may have posed more questions than answers to what Said and others propose as critique of our situation, as a refinement – if I might be so bold – I offer that the critique – the resistance to
domination, imperialism, empire – is not as “contemporary” as it might seem. It is historical. It is caught up in the gaze of those assumed to be dominated by the mechanisms of empire. These “images of the past – pure and impure” – as Said puts it, are contiguous with the first acts of empire. Resistance is an act of simultaneity. This is one reading that Djebar provides for us.24

Figure 8: Jean-Léon Gérôme, The Master of the Hounds (1871)

The Master of the Hounds (see Figure 8 above) – or the Black Master of the Hounds, as some would have it (again, another set of readings for another time and space), closes this piece. To some degree, Gérôme’s subject might be separated from the other figures discussed here. He is
not a Bashi-Bazouk. He seems to have no association with the mercenary; useful fellows when led by European officers to achieve European ends. Ostensibly, he is no brigand, though one might imagine him moving easily “outside” the law. His presence in regard to the legitimacies of the imperial state is liminal.

He resides at an “edge” not because he lacks status, or is anonymous; even though, Gérôme has given him no name. We know him. He is “liminal” because within the conscious political propaganda of empire he is neither obedient nor humble. Look at him. What “prescribed” “codes of conduct” might he follow? We might even argue that his “dress” is outside the “decorum” of empire even as it emphasizes the “exoticism” of imperial space. It subverts it.

Look at him. Where is the subservience in this figure? What has he allowed Gérôme to say to us of his condition – his “status”? In another age, his posture, his gait, his gaze, would suggest that he had “commissioned” Gérôme – that Gérôme was in his service – not the other way round.

What does this black man – his demeanor, even that of his dogs – say to us of an “Orient” that those like Gérôme sought to construct, even “capture,” yet could not completely control? How does this black man, turbaned, in his silks, elegantly armed, and accoutered by his hounds, complicate all notions of the “Orient” and “Orientals”?

The answer to these questions will never exonerate Gérôme and his fellow Orientalists. But, the questions themselves serve as a caution for those of us who seek to interrogate and refine our own conceptual space. Engagement with Said’s thesis through Gérôme may force sightings of what is “hidden in plain sight.” Men and women who defy convention, who stare back and make their presence known.

Notes

1. The author requests that his words are not to be cited without his permission.


Re-“art”-iculating Orientalism


The compartmentalization of Africa into zones that are treated as “Middle East” and “Africa” is a legacy of Orientalism and colonialism. North Africa, including Egypt, is usually seen as forming part of the Middle East, though Middle East experts are not generally keen to venture farther west than the confines of Egypt. Northwestern Africa — the Maghreb — is generally regarded as peripheral to Middle Eastern studies and extraneous to African studies. . . . Northwestern Africa (from Morocco to Libya), despite the area’s close and enduring relationship with West Africa, has been excluded from the concerns of most Africanists.


16. This observation is in keeping with the most recent work of Eve Troutt Powell, but it is supported by an extensive historical record that places African “bodies” and culture in all of these cultural and socio-political economic domains. See Eve Troutt Powell, *This is My Memory: Stories of Enslavement from Egypt, Sudan, and the Ottoman Empire* (Stanford, CA: Stanford University Press, 2012). See also Hunwick and Powell 2002. Maghan Keita, “Africans and Asians: Historiography and the Long View of Global Interaction,” *The Journal of World History* 16.1 (2005).


20. Glessner 1904, 58.


